



*This certificate confirms that:*

**Karim Abdou**

*has successfully attended:*

**Writing Effective Press Releases**

*Date:*

**21st July, 2020**

A handwritten signature in black ink, appearing to read 'Souha Khairallah', is written over a thin horizontal line.

**Souha Khairallah MPRCA**

PRCA Talent & Professional  
Development Director

*Points gained towards the  
PRCA CPD Programme:*

**40**



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